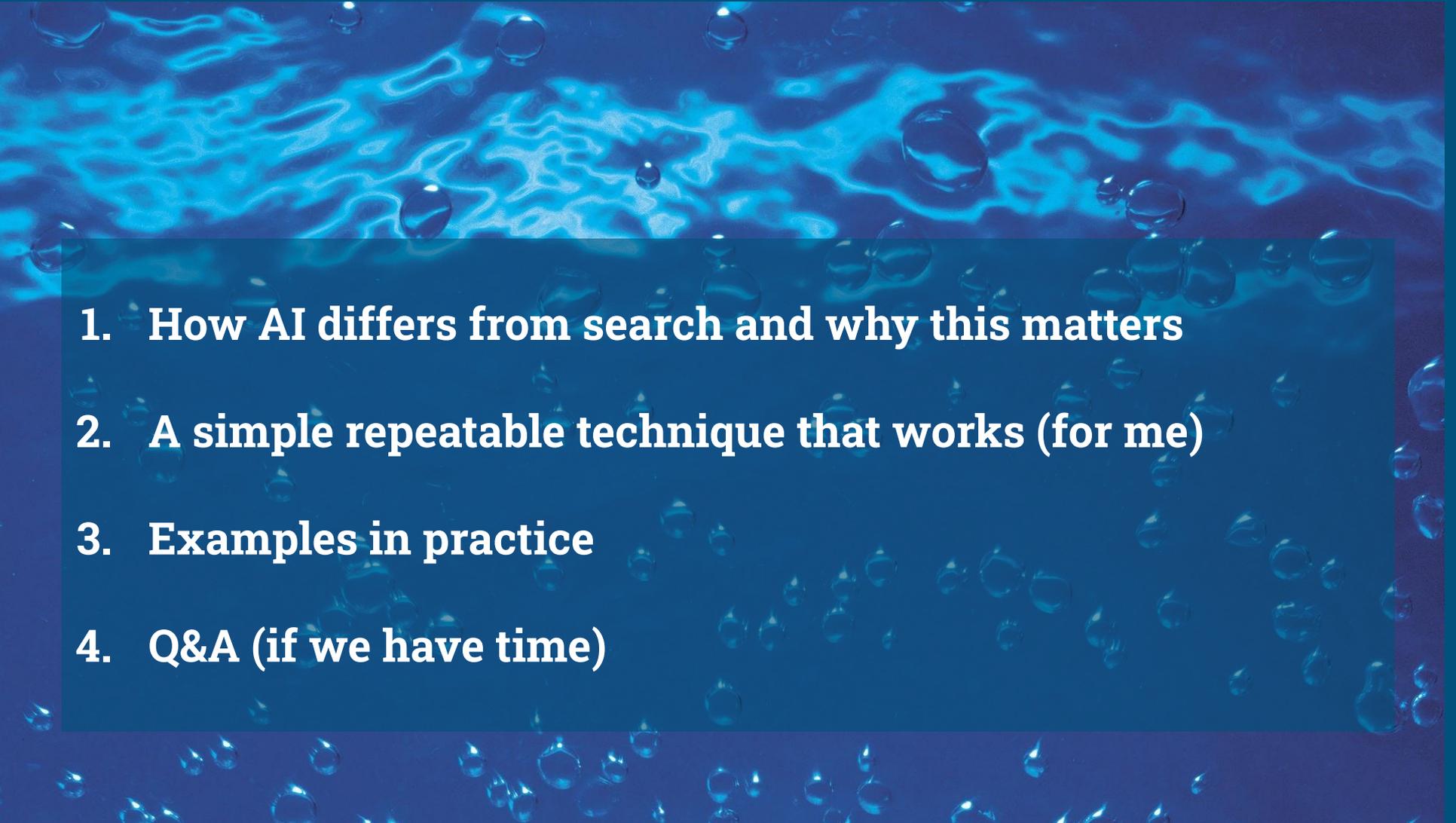
A hand is visible in the foreground, giving a thumbs up gesture. The hand is positioned in the center-right of the frame, with the thumb pointing upwards. The background consists of a body of water with ripples, and a dark, wooded shoreline is visible in the distance. The overall scene is dimly lit, suggesting dusk or dawn.

HELP!

I'm drowning in technology!

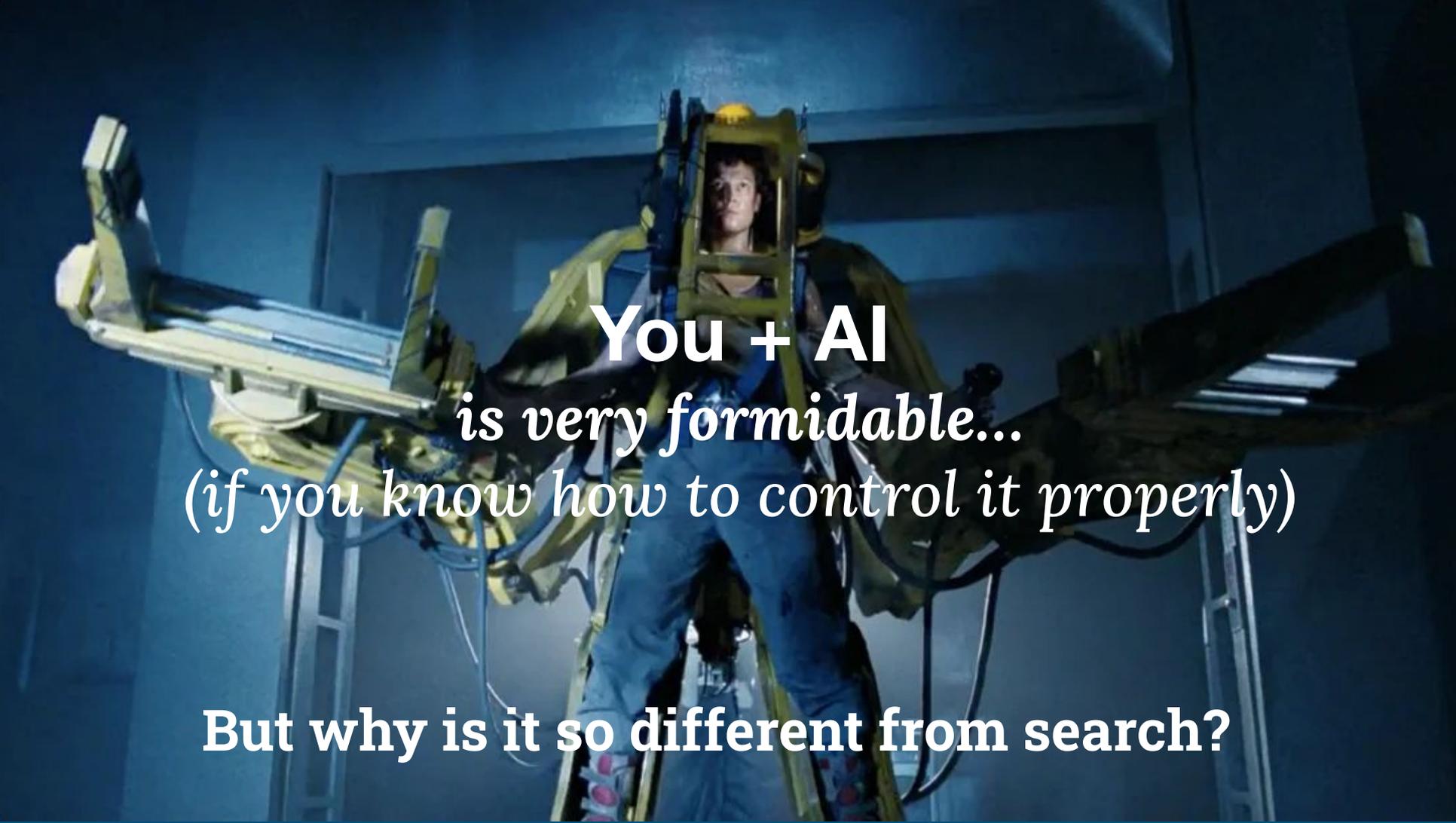
How AI might just save your sanity
(and fix the bloody printer)

- 
- 1. How AI differs from search and why this matters**
 - 2. A simple repeatable technique that works (for me)**
 - 3. Examples in practice**
 - 4. Q&A (if we have time)**

AI doesn't have any **Intelligence**



*It doesn't really know anything, but it is
amazing at* **Assimilating Information**



You + AI
is very formidable...
(if you know how to control it properly)

But why is it so different from search?

Search matches you to existing content



You do a search...with a 'phrase'

You get pages of 'hits' on that phrase

You click into one and scan the information...but it's not what you meant

Then click another...slightly different

Then another...oh this is not right

And so you try a different phrase

Search can be slow and very painful

You search

**“OM-1
autofocus
blurry birds”**

You get

Ten forum threads

A couple of YouTube videos

**The same question
unanswered on a Facebook
camera group**

**And half the comments you
find contradict each other**

You feel



Time to forget that...



AI tailors its response to what you mean



Every answer is personal, because each answer is *generated for you*

Your input shapes the outcome

The better you explain, the more useful the answer should be

If you are vague, it is vague too!

But AI requires you to start differently

*With search we used a
keyword or phrase*

**“OM-1
autofocus
blurry birds”**

*With AI we need to give it
more of a conversation starter*

**“I’m using an Olympus OM-1 with
a 100-400mm lens, and my
bird-in-flight shots aren’t very
sharp. Act as an Olympus coach
and tell me what to try in simple
steps.”**

With AI good info in, ensures better output

“I’m using an Olympus OM-1 with a 100-400mm lens, and my bird-in-flight shots aren’t very sharp. Act as an Olympus coach and tell me what to try in simple steps.”

Let’s have a look

You can copy this approach, everytime...

“I’m using an Olympus OM-1 with a 100-400mm lens, and my bird-in-flight shots aren’t very sharp. Act as an Olympus coach and tell me what to try in simple steps.”

I follow a simple structure that goes like this...

Context

Problem

Role

Output

Breaking down the CPRO approach

“I’m using an Olympus OM-1 with a 100-400mm lens, and my bird-in-flight shots aren’t very sharp. Act as an Olympus coach and tell me what to try in simple steps.”

I follow a simple structure that goes like this...

Context

Problem

Role

Output

Breaking down the CPRO approach

“I’m using an Olympus OM-1 with a 100-400mm lens, and my bird-in-flight shots aren’t very sharp. Act as an Olympus coach and tell me what to try in simple steps.”

I follow a simple structure that goes like this...

Context

Problem

Role

Output

Breaking down the CPRO approach

“I’m using an Olympus OM-1 with a 100-400mm lens, and my bird-in-flight shots aren’t very sharp. Act as an Olympus coach and tell me what to try in simple steps.”

I follow a simple structure that goes like this...

Context

Problem

Role

Output

Breaking down the CPRO approach

“I’m using an Olympus OM-1 with a 100-400mm lens, and my bird-in-flight shots aren’t very sharp. Act as an Olympus coach and tell me what to try in simple steps.”

I follow a simple structure that goes like this...

Context
Problem
Role
Output

Summary of the CPR0 approach

How to think about each part

Context	Describe your situation	<i>what I am doing / trying to achieve / using as equipment / lighting conditions</i>
Problem	Describe the issue(s) you are facing	<i>what is not happening / going wrong / confusing me / not connecting</i>
Role	Define who you want the AI to act like	<i>level of coach / type of expert / teacher grade / technical support</i>
Output	Define how you want the answer shaped	<i>What I want / format of information / tone of voice / presentation style</i>

This CPR0 approach is yours to *play with*

“I’m using an Olympus OM-1 with a 100-400mm lens, and my bird-in-flight shots aren’t very sharp. **Act like a sarcastic camera shop owner and belittle me with condescending suggestions**”



This CPRO approach is useful, consistently

“I’m editing RAW files from my Sony A7 IV in Affinity Photo and my skin tones keep looking too orange — act as an Affinity editing tutor and explain how to correct the colour balance naturally without losing warmth.”



And you can use it for really annoying stuff

“I’m using a Virgin Media Hub 3 at home and my Wi-Fi keeps dropping out. Act as a Virgin support technician and walk me through what to check or reset so I can get a stable connection again.”



And finally the most important things

“I’m cooking roast potatoes for Christmas lunch and they’ve turned out pale and soggy. Act as an experienced home cook and tell me how to get them crisp and golden next time.”





Thanks for listening - any questions?



ChatGPT explains. Perplexity researches & explains

Why Perplexity's RAG Model Works Better for Photographers

	ChatGPT	Perplexity (RAG Model)	
How it works	Uses pre-learned knowledge	Searches live sources and combines them with reasoning	
What you get	Great explanations from what it already knows	Up-to-date answers with real examples and references	
Best for	General learning and ideas	Real-world, current questions (like new cameras or software tools)	
Photography example	Explains what exposure bracketing means	Finds the latest Olympus or Lightroom guides and explains how to use them	

PS: How to get free upgrades to AI tools

PERPLEXITY PRO

**1 year free with a PayPal
account**

GOOGLE GEMINI ADVANCED

**Included with Google
Workspace**